

HD Digital 48 Sheet

Panel information

Frame ID 1235214929

Address Belgrave Middleway, Inbound

Postcode B75 7DP

Town Birmingham

Conurbation West Midlands

BARB Region Midlands

Technical information

Loop	60 seconds (6 x slots)
Aspect ratio	2:1 (landscape)
Screen size	5.71m(w) x 2.94m(h)
Definition	High



- Prominent digital panel located on the Birmingham City Ring Road
- Close proximity to Edgbaston Cricket ground and Birmingham City FC
- The panel benefits from a great visibility on approach

ARTWORK DEADLINE: 5 WORKING DAYS PRIOR TO GOING LIVE



Please note:

You are responsible for making sure that all text is legible and that the artwork fits within the space that it is designed for.

We will assume that you are happy with the quality of the artwork before you send it to us.

SEND DISK/ORIGINALS TO: Primesight Production The MET Building, 22 Percy Street, London W1T 2BU

tel: 020 7908 4300

email: production@primesight.co.uk directproduction@primesight.co.uk

Artwork information	
Size	576 x 288 pixels
Resolution /Format	72dpi /JPEG
Colour	RGB